



Order / Rev: 108415  
Alt Order #: 6869901  
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1332-GPS Nevada TV Add

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	10/31/12	11/08/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00
				Days of our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--		4				\$1,000.00		0.00			
N 8	KSNV	10/31/12	11/06/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	4	\$650.001	0.00	NM		4	\$2,600.00
				The Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--		4				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
	3	KSNV	10/31/12-11/06/12	The Doctors		2pm-3pm				MTwThF----		:30	{\$650.00}	0.00	NM
				See MG 8.5											
				[NEWS INTERRUPT - OBAMA SPOKE]											
	5	KSNV	11/02/12-11/02/12	The Doctors		2pm-3pm				-----F----		:30	\$650.00	0.00	NM
				(MG for 8.3 11/01)											
N 9	KSNV	10/31/12	11/06/12	Dr. Phil	CM	3-4p	MTWTF--	:30	4	\$1,200.001	0.00	NM		4	\$4,800.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--		4				\$1,200.00		0.00			
N 10	KSNV	10/31/12	11/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	4	\$1,800.001	0.00	NM		4	\$7,200.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--		4				\$1,800.00		0.00			
N 11	KSNV	10/31/12	11/06/12	M-F Early News	CM	5-630p	MTWTF--	:30	4	\$3,600.001	0.00	NM		4	\$14,400.00
				M-F Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$3,600.00		0.00			
N 12	KSNV	10/31/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-WTF--	:30	4	\$3,400.001	0.00	NM		4	\$13,600.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$3,400.00		0.00			
N 13	KSNV	10/31/12	11/05/12	M-F Wheel	CM	7-730pm	M-WTF--	:30	4	\$3,400.001	0.00	NM		4	\$13,600.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$3,400.00		0.00			
N 14	KSNV	10/31/12	11/05/12	Ralston Reports	CM	730-758pm	M-WTF--	:30	4	\$1,800.001	0.00	NM		4	\$7,200.00
				FacetoFace/Ralston Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$1,800.00		0.00			
N 15	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.001	0.00	NM		1	\$8,000.00
				Monday Prime 8-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-----		1				\$8,000.00		0.00			
N 16	KSNV	11/05/12	11/05/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$6,400.001	0.00	NM		1	\$6,400.00
				Monday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-----		1				\$6,400.00		0.00			
N 17	KSNV	10/31/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	4	\$2,800.001	0.00	NM		4	\$11,200.00
				M-F News 3 at Eleven											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$2,800.00		0.00			
N 18	KSNV	10/31/12	11/05/12	The Tonight Show	CM	1135p-1236a	M-WTF--	:30	4	\$2,000.001	0.00	NM		4	\$8,000.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$2,000.00		0.00			
N 19	KSNV	10/31/12	11/05/12	Late Night w/Fallon	CM	1236a-136am	M-WTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
				Late Night w/Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--		4				\$700.00		0.00			
N 20	KSNV	10/31/12	11/05/12		CM	136-205am	M-WTF--	:30	4	\$350.001	0.00	NM		4	\$1,400.00

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Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1332-GPS Nevada TV Add

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Last Call w/Carson Daly															
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		M-WTF--		4				\$350.00		0.00			
N 21	KSNV	10/31/12	10/31/12	Wed PR	8-9p	CM	8-9pm			--W----		:30	1	\$4,800.00	1.00 NM
Wednesday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		--W----		1				\$4,800.00		0.00			
N 22	KSNV	10/31/12	10/31/12	Wed PR	10-11p	CM	10-11pm			--W----		:30	1	\$6,400.00	1.00 NM
Wednesday Prime 10-11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		--W----		1				\$6,400.00		0.00			
N 23	KSNV	11/01/12	11/01/12	Thurs PR	8-9p	CM	8-9pm			--T---		:30	1	\$2,400.00	1.00 NM
Thursday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		--T---		1				\$2,400.00		0.00			
N 24	KSNV	11/02/12	11/02/12	Fri PR	8-9p	CM	8-9pm			---F--		:30	1	\$2,000.00	1.00 NM
Friday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		---F--		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/31/12-11/06/12	Fri PR 8-9p			8-9pm				-----F----	:30	(\$2,000.00)	0.00	NM	
See MG 24.2															
2	KSNV	10/31/12-11/06/12	Fri PR 9-10p			9-10pm				-----F----	:30	\$2,000.00	0.00	NM	
(M) MG for 24.1 11/02															
N 25	KSNV	11/02/12	11/02/12	Fri PR	8-9p	CM	8-9pm			---F--		:30	1	\$5,000.00	1.00 NM
Friday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		---F--		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/31/12-11/06/12	Fri PR 8-9p			8-9pm				-----F----	:30	(\$5,000.00)	0.00	NM	
See MG 25.2															
[NBC PGM CHG - MAKEGOOD IN 10-11P PER CONV W/PATRICK]															
2	KSNV	11/02/12-11/02/12	Fri 10-11p			10-11pm				-----F----	:30	\$5,000.00	0.00	NM	
(M) MG for 25.1 11/02															
[DT PROG CHG-MG IN 10-11P]															
N 26	KSNV	11/02/12	11/02/12	Fri PR	9-10p	CM	9-10pm			---F--		:30	1	\$5,500.00	1.00 NM
Friday Prime 9-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		---F--		1				\$5,500.00		0.00			
N 27	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR	CM	6a-7a				-----S-		:30	1	\$1,000.00	1.00 NM
News 3 Sunrise SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1				\$1,000.00		0.00			
N 28	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am				-----S-		:30	1	\$2,000.00	1.00 NM
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1				\$2,000.00		0.00			
N 29	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	CM	9am-930am				-----S-		:30	1	\$1,500.00	1.00 NM
News 3 Today - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1				\$1,500.00		0.00			
N 30	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm				-----S-		:30	1	\$1,350.00	1.00 NM
Sa-Su Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1				\$1,350.00		0.00			
N 31	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm				-----S-		:30	1	\$1,050.00	1.00 NM
SAT/Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1				\$1,050.00		0.00			

Order / Rev: 108415 Advertiser: Crossroads GPS  
 Alt Order #: 6869901 Product Desc: Crossroads GPS KSNV  
 Flight Dates: 10/31/12 - 11/06/12 Estimate: 1332-GPS Nevada TV Add

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 31	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$1,050.00			0.00					
N 32	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$1,050.00			0.00					
N 33	KSNV	11/03/12	11/03/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	-----S-	:30	1	\$4,800.00	1	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$4,800.00			0.00					
N 34	KSNV	11/03/12	11/03/12	Sat PR 9-11p Saturday Prime 9-11pm	CM	9-11p	-----S-	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$3,000.00			0.00					
N 35	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$2,800.00			0.00					
N 36	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$4,000.00			0.00					
N 37	KSNV	11/03/12	11/03/12	1st Look 1st Look	CM	F 4-430am	SA 1-2-----S-	:30	1	\$270.00	1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S-		1	\$270.00			0.00					
N 38	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$1,000.00			0.00					
N 39	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$4,000.00			0.00					
N 40	KSNV	11/04/12	11/04/12	News 3 Today - SUNDAY News 3 Today - SUN	CM	9am-930a	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$1,500.00			0.00					
N 41	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$2,000.00			0.00					
N 42	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$5,000.00			0.00					
N 43	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$14,000.00	1	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$14,000.00			0.00					
N 44	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$3,600.00			0.00					
N 45	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/31/12	11/06/12		-----S		1	\$2,400.00			0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N45	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-----S		:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/31/12    11/06/12    -----S    1    \$2,400.00    0.00															
N46	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) RIM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/31/12    11/06/12    -----S    1    \$2,400.00    0.00															
N47	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/31/12    11/06/12    -----S    1    \$2,800.00    0.00															
N48	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas CM Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/31/12    11/06/12    -----S    1    \$2,000.00    0.00															
N49	KSNV	10/31/12	11/05/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-WT--S	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/31/12    11/06/12    M-WT--S    4    \$400.00    0.00															

Totals 110 \$251,620.00